



CUYAMACA  
· COLLEGE ·



## Governing Board Report April 2021

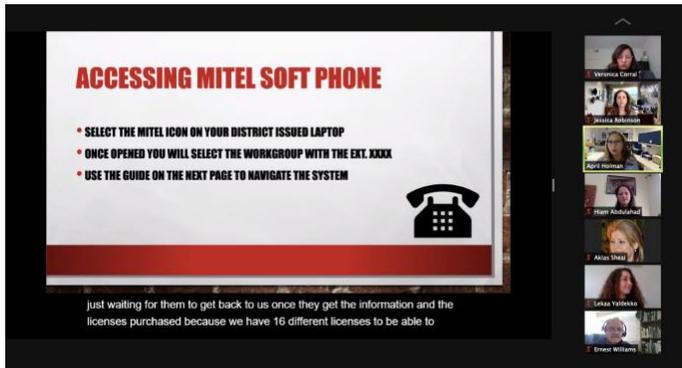
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# SUPPORTING STUDENTS

## Meeting Student Need

Employees continue to innovate and provide support to students in our remote modality.

### Coyote Help Line



The Coyote Help Line has been created as another avenue for students to be able to call in and speak with someone who can provide immediate assistance in multiple languages, including Spanish, Arabic, Aramaic, and English.

The caller will be able to obtain resources, general information, and fast, friendly service. If callers have specific questions regarding their personal information or circumstances they will be transferred to the appropriate department for assistance. The help line will be staffed by 16 volunteers, including classified staff, faculty, administrators, and student workers. All calls will be logged and data will be collected on the types of questions/needs expressed by students.

All volunteers have been trained, and IT is currently finalizing work on their end. The help line is expected to be live shortly. Once live, the Coyote Help Line will be promoted on Canvas, social media, the website, via email blast to students, and shared with faculty to communicate in their classrooms.

### Civic Engagement Leadership Program

The Civic Engagement & Voter Empowerment advisory group developed a civic engagement leadership workshop series for students. Participants will have an opportunity to develop an empowerment plan and learn more about becoming involved with advocacy and civic engagement efforts on the campus and in the community.

**Civic Engagement Leadership Program**  
**Post-Election Empowerment Plan**  
 April 15, 2021 | 4:00 to 5:00 pm  
 Presented by: Heather Belk,  
 Director of Associated Students Administration, UC San Diego  
 The 2020 election season created a lot of feelings, questions, and convictions. Many of these emotions and perspectives were amplified by the violence on the Nation's Capitol. With the Inauguration complete, it's important to reflect on those experiences and create a personal plan for how you will continue to stay educated and involved in civic engagement, though the National Election cycle is complete for this past year. This workshop will feature a guided opportunity to do just that.

<http://bit.ly/PostElectionEmpowerment>

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The Director of Associated Students Administration at UC San Diego will present the workshop series, and will include student leaders from UC San Diego to discuss their personal involvement with civic engagement and advocacy.

Students who complete two workshops will receive a Civic Engagement certificate at the Associated Student Government recognition ceremony on May 27.

# SUPPORTING OUR COMMUNITY

## Academic Pathway with HSHMC & National University Highlighted

National University submitted content to [the League for Innovation and Community Colleges featuring the innovative partnership](#) between Cuyamaca College, Health Sciences High and Middle College (HSHMC), and National University. The article highlights the teacher pathway established between the three organizations that accelerates college coursework.

While enrolled at HSHMC, students can complete up to nine courses of general education that apply toward associate degree completion at Cuyamaca College. By starting sooner (dual enrollment), HSHMC students accelerate their time to completion and are prepared to fulfill requirements for a bachelor's degree and teaching credential at National University.

Additionally, the program provides students direct contact to supports at all three campuses throughout the process. This effort streamlines processes and communication between the organizations to provide a better experience for students.

# STUDENT PROFILE

## Staying Connected and On-Track: Meet Brandy Rosas



A first-generation college student, Brandy Rosas (she/her) plans to be a Spanish professor. She's attending Cuyamaca College currently, with a plan to transfer to San Diego State University to study Spanish and minor in Chicano/Latino Studies.

Although she only spent one full semester on campus, Brandy raves about her experience. "Everyone on campus ...faculty, staff...everyone was very helpful and kind," she said. "Even the staff in the Coyote Café were really kind!"

Her transition to online learning was difficult. She struggled looking for help and answers, but acknowledged as a first-generation student the online transition was like starting over with college. Eventually, she found ways to connect with faculty by attending extended office hours and staying in contact with her counselor.

"I advise students to stay in contact with your counselor," Brandy said. "If you have any questions or concerns, it's very important to ask."

In fact, by staying connected to counselor Javier Carrillo Cortez, Brandy was able to stay on track and is transferring to SDSU in the fall.

# EMPLOYEE HIGHLIGHT

## Dr. Ticey Hosley Recognized by Women, Inc.

On Sunday, March 21, Dr. Ticey Hosley received the “2020 Woman of Distinction Award” from Women, Inc. She was nominated by the Rady’s Children’s Hospital Auxiliary Board (SECU Unit) where she volunteers as a board member.

Women, Inc. is a 50-year-old, San Diego-based organization that celebrates the contributions of African American women and supports students of all ages in the region. Each year the organization selects a small group of women to honor for their service to the community.

Dr. Hosley is an advocate for equity, diversity, and inclusion. She holds a Bachelor of Arts degree in Political Science from the University of California, Berkeley, a Master of Arts in Counseling with emphasis in College Student Services from the University of San Diego, and a Ph.D. in Education with a focus on Equity and Social Justice from San Diego State University and Claremont Graduate University.



# ON CAMPUS UPDATES

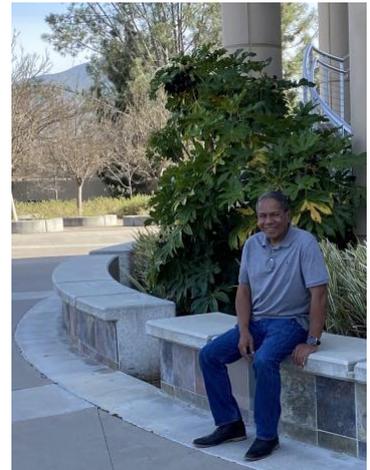
## Mission, Vision, and Values Refresh

Building upon a previous year-long journey to update the Mission, Vision, and Values statements, the college community has been asked to comment and provide feedback on draft statements. Feedback was solicited via a feedback form and a mini-retreat held during an extended, but regularly scheduled college council meeting.

From this round of feedback, a singular statement will be vetted with constituency groups in May for final review. An updated Mission, Vision, and Values will serve as the foundation for the next six-year (2022-2028) strategic plan.

## #IAmCuyamaca Marketing Campaign

Cuyamaca College is launching a marketing campaign designed to introduce the campus to the surrounding community. It will reflect the community served by the college by highlighting the work of faculty and staff, and utilizing our brand authenticity of a small and personalized college campus. The campaign will run through the remainder of the 2021 calendar year and will feed into a second campaign that will feature students from the community.



On Tuesday, April 6 a socially-distanced, no-contact photo and video shoot was held on campus with the twelve campus brand ambassadors. The photos and videos will be used in video, digital, and print ads and marketing materials.

